

UNISONTIMES

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AI & Digitalization: Assessing Risks and Opportunities of the New technologies





Welcome!

WOLFGANG MERCIER

Dear members, Dear business partners and friends,

I had hoped that 2024 would be a more positive year than 2023. Unfortunately, it doesn't look that way at the moment. The current international developments and the global geopolitical situation continue to cause concern.

Nevertheless, I would like to focus on the positive aspects. In this complex global situation, there is one area that seems comparatively stable, like a Gallic village: the insurance market. Here at UnisonSteadfast, we are optimistic about the future, as we focus on our core values. These include locally oriented client service, high professional competence, quality standards and flexibility to adapt to an increasingly digitalized world.

Digitalization offers us great opportunities. Advancing technological developments allow us to work more efficiently, improve our services and unlock new business opportunities. We can optimize processes, better access clients, and offer bespoke needs-based solutions. In this issue, we not only find out about the advantages and disadvantages of artificial intelligence, but also where it can support us in our industry, for

example in risk management. At our upcoming conference in Barcelona, we will also be taking an in-depth look at this topic and discussing how we can make the most of digitalization for our network.

I cordially invite you to take part in our conference and work together on our future prospects. We have Miraculix's magic potion ready for you.

Yours
Wolfgang Mercier



Webinar: Digital enablement in risk management and insurance

27 February 2024 - 03:00 - 04:00 p.m. CET

Interested? Please follow the [Link](#).

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UNISONSTEADFAST AD

IDC INDEPENDENCE DAY CONFERENCE 2024

UNISONSTEADFAST

IDC 2024— Special

POLINA BALKO

On June 3 - June 5, 2024, our valued members and partners will come together for the annual “member-only” IDC in the vibrant city of Barcelona.

We are thrilled to welcome attendees from Germany, France, Belgium, Netherlands, Sweden, Switzerland, Austria, Italy, Greece, Spain, Portugal, Czech Republic, Hungary, Serbia, Poland, Romania, Bulgaria, Turkey, Georgia, Ireland, United Kingdom, UAE, China, Japan, India, Australia, Mexico, Brazil, Uruguay, Argentina, Cayman Islands, Chile, Peru, Puerto Rico, USA and Canada who have already submitted their registrations. We expect many more to come!

Don't miss to register and join the global Unison-Steadfast community for 3 days of professional exchange, inspiring keynote speeches, broker roundtables, networking and memorable social events.

Key Facts IDC 2024

- Motto: “The power of network“
- Date: June 3 – 5 June, 2024
- Location: W Barcelona Hotel, Barcelona, Spain
- Expected number of participants: 250+
- 20+ sessions, workshops, panel discussions, broker roundtables
- 4 networking and teambuilding events

Register now at

<https://idc.unisonsteadfast.com/>



UNISONSTEADFAST AD

IDC INDEPENDENCE DAY
CONFERENCE 2024

UNISONSTEADFAST

The Power of Network

In Barcelona, there is the wonderful tradition of “castells” - the art of building human towers. The Catalan word for castles describes an important cultural symbol for communities, requiring people to come together and cooperate, to build something bigger than just themselves.

What can we as a global network learn from castells? It all starts with a strong foundation and a shared vision. It is about trust. In the case of human towers, everyone is essential. Diversity provides different talents, experiences and perspectives. It is about involving the next generation and being part of a family.

Join us for the IDC 2024 in Barcelona to get inspired by the energy of like-minded insurance professionals and discover the power of YOUR network.

