

unisonSteadfast launches China Liaison Office in Shanghai

Weiyang Yang becomes China Liaison Officer and official representative of **unisonSteadfast** in China.

Hamburg, November 12, 2019

unisonSteadfast is pleased to announce the launch of its China Liaison Office in Shanghai on October 1, 2019 as well as the appointment of Weiyang Yang, who will represent the interests of the global network in China, as **unisonSteadfast** Liaison Officer for Greater China Business.



Weiyang Yang, originally from Shanghai (China) with bi-cultural education and a bachelor's degree in Economics and China Studies from Westfälische Wilhelms-Universität Münster, has lived in Germany for more than 20 years and has been working in the insurance industry for more than 7 years.

She began her insurance career as a client consultant as part of the China team at one of the largest insurance broking companies in Hamburg and was responsible for cross-divisional consulting and service of Chinese corporate and private clients in all lines of business.

To focus on international commercial insurance business, she joined **unisonSteadfast** AG as an Account Manager in 2016.

In 2018, Weiyang moved to China to gain work experience with an international insurance group. Besides being the contact person for compliance issues, she was also responsible for high-end clients and their group medical insurance needs.

In her new role as the **unisonSteadfast** China Liaison Officer, Weiyang Yang assumes responsibility for **unisonSteadfast's** China business and has a liaison function, in view of the local partnerships in China, including in-house brokers of large Chinese corporations. Based at the premises of our member NAVIGATOR International in Shanghai, she is able to support **unisonSteadfast** regarding any China-specific insurance topic. Furthermore, she serves as the first contact person for new clients as well as the main contact for **unisonSteadfast** members, business partners and insurance carriers in China.

"I'm delighted to welcome Weiyang Yang to her new position at **unisonSteadfast** China Liaison Office," said Wolfgang Mercier, **unisonSteadfast**, President & CEO, "With Weiyang's broad expertise and knowledge, **unisonSteadfast** has the opportunity to participate in the "Belt and Road" project - along with companies from more than 60 countries in Europe, Africa and Asia - on a long-term basis and to strengthen its position in the Chinese market."