



PRESS RELEASE

LARS joins unisonBrokers

Hamburg, November 29, 2016 – **unisonBrokers** AG, one of the largest independent global networks worldwide, has entered into a strategic partnership with LARS Latin American Risk Services, effective from December 1, 2016. LARS, the largest independent insurance broker network of Latin America, has thus become part of the internationally operating **unisonBrokers** network and will serve as a **unison** hub in Latin America alongside its independent operation.

unisonBrokers, with its headquarters in Hamburg, Germany, and its subsidiary in Chicago, USA, is the world's third largest independent network of mid-sized insurance brokers, specializing in international insurance programs and solutions for all significant industrial regions worldwide. The global **unison** network currently counts 200 broker members represented in more than 130 countries around the globe with 16,000 employees generating a premium volume of more than US \$17 billion.

LARS, based in Miami, USA, constitutes the largest independent insurance brokers network for servicing companies with Latin multinational focus and with representation all over the American continent. LARS is comprised of more than 20 leading insurance broking companies of Latin America and aims at providing a highly professional service with agreed common quality standard for every country.

"We are thrilled about our partnership with the LARS network", said Wolfgang Mercier, **unisonBrokers** President & CEO. "This partnership guarantees our **unison** network stability and the high quality in Latin America. Moreover, with LARS, **unisonBrokers** has gained a strong and reliable network partner with great expertise promptly providing the entire **unison** network with first-hand information on the development in the Latin-American market, of both a political or an economic nature". "We all eagerly look forward to a very successful exchange in business opportunities and a very long prosperous relationship" said Robert E. Cackett, Chairman of LARS Latin American Risk Services.

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