

unisonSteadfast appoints new representative in the USA **Peter J. Bleach joins unisonSteadfast Corp. as Senior Vice President and official representative of the global network in North America.**

Chicago, IL, May 22, 2019



unisonSteadfast is pleased to announce that Peter J. Bleach has been appointed the new Senior Vice President of **unisonSteadfast Corp.** based in Chicago, USA. Peter Bleach assumed his new role on May 1, 2019, performing as the official representative of the global **unisonSteadfast** network in the USA and Canada. With over 25 years of hands-on experience and proven expertise of the global insurance business, both marine and non-marine sectors, Bleach previously served as Vice President at The Plexus Groupe LLC and Near North Insurance Brokerage, both based in Illinois. Bleach joined Near North Insurance Brokerage after 12 years with Alexander & Alexander, Inc., progressing to become Managing Vice President of A&A's operations in the United Arab Emirates, and also worked in the Jeddah, Beirut and Singapore offices of A&A.

In his new role at **unisonSteadfast Corp.**, Bleach represents the interests of the global network in the USA market, serving as the main contact person for the U.S. members of **unisonSteadfast** and insurance carriers, also representing **unisonSteadfast** at associations and economic organizations. Furthermore, he is the principal contact for all insurance-related matters in the USA.

*"I'm delighted to welcome Peter Bleach to **unisonSteadfast**," said Wolfgang Mercier, **unisonSteadfast**, President & CEO. "Beyond his understanding and expertise of the U.S. market, and having worked in in the UK, Australia, Middle East and Singapore, Peter brings unique perspectives on the global insurance business environment, having a true multi-cultural career journey. I'm confident that **unisonSteadfast**, will benefit from Peter's experience and global perspective particularly in the USA market, as we continue to focus on further growth, strengthening our position in various markets and delivering an added value to our members."*

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