

unisonsteadfast

Insurance brokers worldwide



INDEPENDENCE DAY CONFERENCE 2018

HAVANA / CUBA

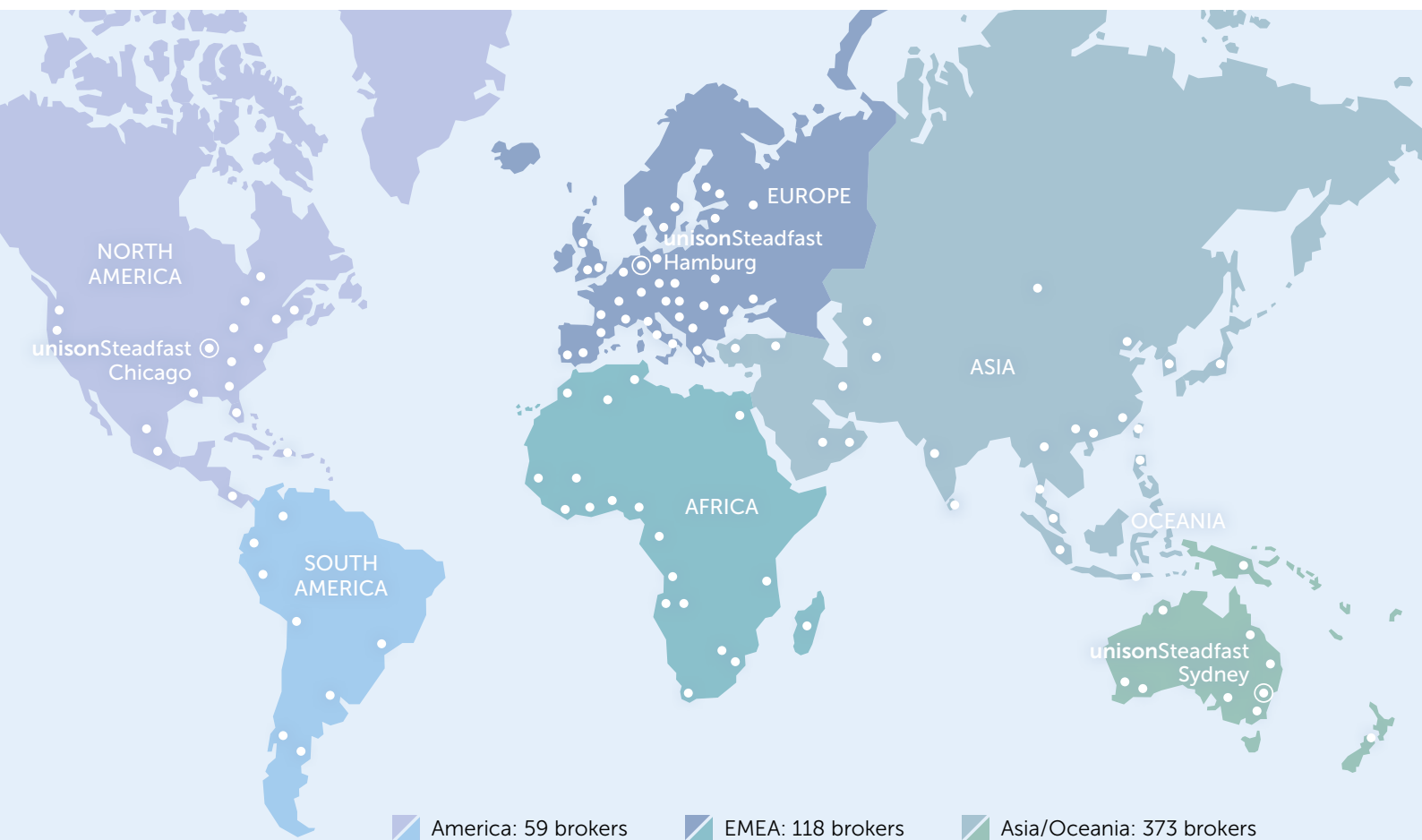
11-13
June
2018

Sponsoring

Who we are

- + unisonSteadfast is a global network of **550** highly competent and professional medium-sized independent brokerage companies and correspondents with **20,000** employees generating a premium volume of about US \$ **25** billion.
- + Represented in more than **130** countries worldwide, unisonSteadfast provides independent insurance solutions for medium-sized companies in all economically significant regions.
- + Co-ordinated from its headquarters in Hamburg, as well as from Chicago and Sydney, the network currently services over **3,000** multinational accounts.

unisonSteadfast: Local expertise, global reach



unisonSteadfast: Joint Venture of unisonBrokers and Steadfast Group



The largest general **insurance broking network** in Australia and New Zealand

The largest **underwriting agency group** in Australia

Premium Volume

AUD 6.5 bn

352 Steadfast network brokers

Premium Volume

AUD 745 ml

23 underwriting agencies



unisonBrokers

One of the largest **independent and medium-sized brokerage networks** worldwide.

Premium Volume

USD 17 bn

200 unisonBrokers members

unisonsteadfast

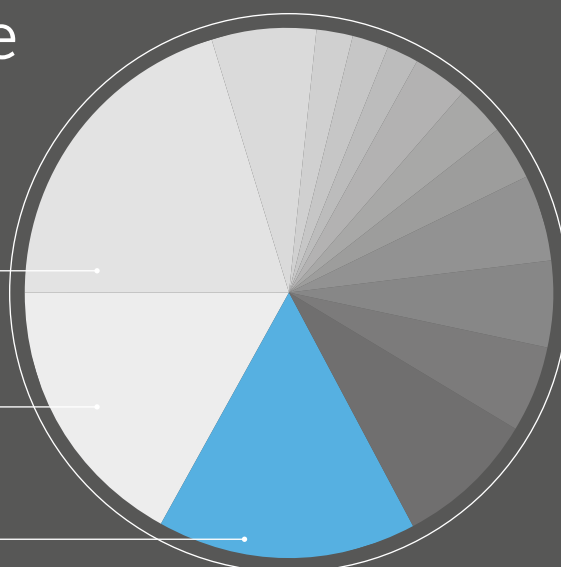
Insurance brokers worldwide

unisonSteadfast: The 3rd largest international broker network worldwide

Assurex Global
20,4 %

WBN
17,2 %

unisonSteadfast
16,1 %





unisonSteadfast: Independence Day Conference

Our annual unisonSteadfast Independence Day Conference is one of the most highly acclaimed meetings for our international members and selected business partners which, by our tradition, takes place in different countries and cities around the globe.

Every year, the conference attracts **more than 200 associates from our members** representing **over 35 countries**.

The conference offers a high-profile program which influences the strategic decisions amongst the world's top independent brokers, as well as unique opportunities to network with the decision-makers of **more than 200 brokerage firms, producing over US \$ 25 billion** in premium.

Facts and figures of the Independence Day Conference 2018

Duration of the conference:
June 11 – June 13, 2018

Location:
Havana, Cuba

**Expected number
of participants:**
200

Types of Sponsorship

PLATINUM MAIN SPONSOR	PERMANENT GOLD SPONSOR	ONE-TIME GOLD SPONSOR	SILVER SPONSOR
Four participants invited (excluding accommodation and travel expenses)	Two participants invited (excluding accommodation and travel expenses)		One participant invited (excluding accommodation and travel expenses)
Permanent Platinum Sponsorship Amount: (for a minimum of 3 years) € 20,000 p.a.	Permanent Gold Sponsorship Amount: (for a minimum of 3 years) € 7,500 p.a.	One-Time Gold Sponsorship Amount: € 10,000 p.a.	Silver Sponsorship Amount: € 3,000 – € 5,000 p.a.
<ul style="list-style-type: none"> + logo presence and mention as main sponsor during the complete conference + logo presence and mention as main sponsor in the entire conference marketing campaign (invitation, newsletters, website) + platform for exclusive product presentation + keynote speech at the conference (40 – 45 minutes) + welcome speech during the gala dinner (5 – 10 minutes) <p>Platinum sponsorship is exclusive and limited to one sponsor!</p>	<ul style="list-style-type: none"> + logo presence and mention as gold sponsor during the complete conference + logo presence and mention as gold sponsor in the entire conference marketing campaign (invitation, newsletters, website) + platform for product presentation + stand (details/requirements to be discussed) + lunch tables with selected brokers <p>The number of Gold sponsors is limited!</p>		<ul style="list-style-type: none"> + Evening Reception € 5,000 + Sightseeing € 4,000 + Lunch € 3,500 + Breakfast/Coffee Breaks € 3,000 + logo presence and mention as a sponsor during the event + logo presence and mention as a sponsor in the entire conference marketing campaign (invitation, newsletters, website) + speaker during the event (5 – 10 minutes)



We look forward to welcoming
you to Havana!

**For questions regarding the Independence Day 2018
in Havana, please feel free to contact:**

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